

Does your business need to connect with women in the community?

We are still accepting registration for vendors, sponsors and/or workshop presenters!

Saturday, March 5, 2011



8:00am - 1:30pm
at Highland Middle School
305 John St, Highland ~
1 block W. of Milford Rd at M-59



The purpose of Women's Enrichment Day is to provide the women of our community an event full of information, entertainment & inspiration. The day starts with a continental breakfast and beverage hosted by MVP in Highland. There will be four sessions of 10 workshops each session. Each workshop lasts 45 minutes which can be signed up for online or on-site if there are openings the day of the event. This will again be held at Highland Middle School, 305 John Street, Highland, MI. This event is sponsored by Women in Business, a division of the **Highland-White Lake Business Association**. Vendors and workshop presenters can visit www.Enrichment-Day.com for registration information or contact the HBA office at 248-889-1422 or info@thehba.net.

For more information on Women's Enrichment Day, please see page 7

Membership Luncheon at Noon on February 24th at Highland Breeze

Join us for the Ribbon Cutting Ceremony immediately following the delicious lunch!

The cost is \$13.00 if pre-paid; \$15.00 at the door.

To RSVP please call 248-889-1422 or email info@theHBA.net



Comedy Night at the White Lake Inn is Sat, Feb 5th!! (See insert)



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Tami Flowers
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Heather Marquis
Membership Director

Welcome to our New Members!

Highland Breeze
featuring Grove's Pizza

Mark Busick
2786 E. Highland Road
Highland, MI 48356
248-887-5000

****become a fan on Facebook***

In the area for over a decade, **Mark Busick** has opened a new enterprise in a well-known establishment within our small hometown community. **Highland Breeze featuring Grove's Pizza** is located at 2786 E. Highland Road in Highland. For nearly 40 years, Grove's has been known as Highland's best pizza, and the new menu is appealing to any taste buds. Mark and Mary Jo have worked hard to make their restaurant one that you can go inside and dine with the family, or sit and have a drink with your friends. With a full bar, a new menu and a complete make-over, **Highland Breeze** is surely ready to make a name for themselves. Welcome to the association!

Liberty Auto

Todd Gulich
6485 Cooley Lake Road
Waterford, MI
248-681-9710
www.libertytac.com

As a man with many different aspects in the local business community, Todd Gulich, the owner of **Liberty Tire & Auto Care** has been involved in the community for many years. His unique talent for networking, and genuine interest for the local businesses is just a part of what sets **Liberty Tire & Auto Care** aside from the rest. Their goal is to help you get as much life and value out of your vehicle as possible. Outstanding service, name-brand parts and the best warranties available make your experience to **Liberty Tire & Auto Care** one of your best. Stop in for any repairs from major engine work to everything in between. Welcome to the association, and thank you for all you do!

RAM Insurance & Financial Planning

Ronell Stokes, PHIA
141 N. Milford Road, Ste. 201
Highland, MI
248-714-5102
ronell.stokes@mail.com

Ronell Stokes has joined the HWLBA, along with our member Brenda Oldham. We would like to welcome you to the association, and we will see you at the coffee!

The Flower Factory

Frank Lynn & Jason Mitchell
2223 E. Highland Road
Highland, MI 48356
248-714-9292

www.flowerfactoryonline.com

Better health and healthier living often begins in the garden with fresh vegetables and herbs. Frank Lynn and his brother Jason Mitchell are local men with a sincere love of the garden. **The Flower Factory** is a place for people to go for anything plant-related; from growing your own herbs with an indoor greenhouse, to vitamins, minerals and solutions to problems like mites or funguses. Frank previously owned a greenhouse for over 7 years, but wanted to create a way to bring his knowledge to local growers and the community. In the spring, **The Flower Factory** will begin a community garden full of fresh produce, and the public will be welcome to volunteer. A portion of the market proceeds will be donated to local organizations. Welcome to the Association, and we look forward to the Ribbon Cutting Ceremony at your establishment on Friday, February 4th at 10:00am.

Atlas Insurance

Mike Arce
1701 Ridge Road
White Lake, MI 48383
866-685-3131
www.mikearce.net

As a past president of the HBA and an insurance advisor for over 20 years, Mike Arce has rejoined the Highland-White Lake Business Association with **Atlas Insurance Agency**. His experience and knowledge with insurance has provided people with excellent coverage and competitive rates. Mike is also the founder and President of the Joel Jeremy Foundation, and is very involved in our area. Mike Arce at **Atlas Insurance Agency** has been providing great support & knowledge to our community for many years. Thank you for your support!

Heather's Happy Hour

Heather Marquis
Highland-White Lake
248-242-3887

heathermarquis@gmail.com

Along with certified, professional bartending, **Heather's Happy Hour** can provide a worry-free event at a reasonable price. With over 19 years of bartending experience, and a ServSafe Alcohol Certification, **Heather's Happy Hour** can help put your mind at ease, assisting with weddings, birthdays, anniversaries, corporate events, holiday parties and much more! **Heather's Happy Hour** is fun, friendly, affordable and now certified in event planning.

More New Members!

Allstate Insurance Company

Shirl Crowe-Crowe Agency
9135 Highland Road, #12
White Lake, MI 48386
248-698-1731
scrowe@allstate.com

Shirl Crowe has been an active person in our community for over 20 years. Shirl began with **Allstate Insurance Company** with her father in 1988, and has 4 licensed staff along with her husband, a Certified Financial Planner. **Allstate Insurance Company** can assist with financial life planning, along with wills and trusts and so much more. Providing excellent customer service and the most competitive rates on "toys" such as snowmobiles, motorcycles, 4-wheelers & RV's, etc. **Allstate Insurance Company** also specializes in auto, home, business and life insurance.

Picasso of Pizza

Becky Zamieski-Laskos
3140 Tipsico Lake Road
Hartland, MI 48353
248-887-6226

As the owner of the unique and well-established **Picasso of Pizza**, Becky and her family both own and operate the *exhibit*. If you have not yet tried Becky's delicious Pizza Soup, it is definitely worth the stop! **Picasso of Pizza** is exactly as described in the name...artwork, in the form of pizza. With their thin-crust specialty pizzas, home-made soups, and more, there is something to satisfy any interest. **Picasso of Pizza** has beautiful décor, with local art work and hand-made gifts. Welcome back to the Highland-White Lake Business Association! We are sure your delicious food and friendly atmosphere will keep your business in our community for years to come!

Total Dimension

Denise Kennedy
570 Highland Avenue
Milford, MI 48381
248-685-0557
www.totaldimension.com

Denise Kennedy has been a well-known face in our neighborhood for years, and as the owner of **Total Dimension**, she has really established and maintained a reputable business. As a full Aveda Concepts Salon, **Total Dimension** offers an experience you will never forget (nor will you want to). Featuring their signature Aveda Stress-Relieving Massage, complimentary with their services, **Total Dimension** welcomes you to experience the Aveda difference! Welcome to the organization.

Contender's Tree & Lawn Specialists

Theresa Martinko
9532 Shelby Drive
White Lake, MI 48386
248-698-4470
www.contenders-mi.com

With their expertise in *complete* lawn care, **Contender's Tree & Lawn Specialists** can assist you with anything from basic service to bug barriers, fertilizing, mole control, and so much more!

Billy's Tip N Inn

Billy & Tim White
6707 Highland Road
White Lake, MI 48383
248-889-7885
www.billystipninn.com

Billy White and his son Tim have owned and operated **Billy's Tip 'N Inn** for nearly 7 years and have become a reputable dining establishment in the White Lake area. **Billy's Tip 'N Inn** offers delicious menu items, specials, and often has live entertainment for your enjoyment. As a past member of the association, **Billy's Tip 'N Inn** will again be an asset to the Highland-White Lake Business Association. Be sure to join us there on March 24th at noon for the membership luncheon. Welcome back to the HWLBA Billy's, and thank you for your support!

ITEX Michigan Barter

Gene Straley
White Lake, MI
248-431-5098
www.itex.com

Ever considered becoming a member of a trade company? If so, you should think about joining with **Michigan Barter**! Gene Straley is a local man with a sincere interest in the businesses in our community. **Michigan Barter** is a division of ITEX, a well-known, national bartering company. Gene can offer incentives and offers that can benefit businesses in our area. **Michigan Barter** can put your trade dollars to good use, with printing, advertising and many different opportunities to market your business. Thank you for your continued support Gene, and welcome to the Highland-White Lake Business Association.

Michigan Preferred Plumbing Services

Ron Falzon
335 S. Houghton Street
Milford, MI 48381
248-431-5098
www.michiganpreferredplumbing.com

For any of your plumbing problems, Ron and his team at **Michigan's Preferred Plumbing** can fix it! Ron Falzon has been in the area for many years and has had an interest for our local businesses and their success. Making sure **Michigan's Preferred Plumbing** is the place to call with any of your plumbing problems, Ron says; "*If it bubbles up, backs up, call us...we'll fix it up!*" Thank you for your support in the community, and we would like to welcome you to the association!

**We are always looking for
those members that would like
to volunteer at the HWLBA events
throughout the year!**



Upcoming Events: For February & March 2011

- Feb 4 Ribbon Cutting for The Flower Factory @ 9am
- Feb 5 Comedy Night at the White Lake Inn (see insert)
- Feb 9 Board Meeting @ HBA office at 8:30am
- Feb 10-13 Texas Hold'Em at the Shark's Club in Waterford
- Feb 24 Luncheon at Highland Breeze with Ribbon Cutting

- Mar 5 Women's Enrichment Day 8am-1pm
- Mar 9 Board Meeting @ HBA office at 8:30am
- Mar 10-13 Texas Hold'Em at the Shark's Club in Waterford
- Mar 24 Luncheon at Billy's Tip 'N Inn in White Lake

To Register for events please call the Highland-White Lake Business Association office at:
(248) 889-1422
or
Email us at info@theHBA.net

We'll See you there!
Check our website for more info on our events:
www.TheHBA.net

TGIF Coffee



Join us the second Friday of each month
Meet us between 8am-9am on
February 11th at
RAM Insurance & Financial Planning
141 N. Milford Road, Suite 201 in Highland
March 11th at
Waterfall Jewlers
340 Towne Center Blvd in White Lake
Visit www.thehba.net for link to map

Newsletter Advertising Opportunities

Business Card.....\$25/month , Quarter page.....\$45/month

8 1/2 x 11 Insert.....\$35/month

Did you know that you can place your business cards in our office for \$5/year?

Thank you renewing members for 2011!

- ◆ ABC Printing
- ◆ Ace Pyro
- ◆ Allegra Print & Imaging of Highland
- ◆ Auto Solutions
- ◆ Beading Friendlyzy
- ◆ Building Blocks Preschool
- ◆ Carpet Classics, Inc.
- ◆ Digital Document Store (Xerox)
- ◆ Fifth Third Bank - Highland Town Center
- ◆ Gannett Directories
- ◆ Hair Chase
- ◆ HIA Highland, LLC.
- ◆ Just Right Heating & Cooling
- ◆ LeVasseur Dental Care
- ◆ Mary Kay Cosmetics - Wendy Loncar
- ◆ Milford Pharmacy
- ◆ Paychex
- ◆ Select Underwriters, Inc
- ◆ Sideways Grill
- ◆ Varsity Towing
- ◆ West Oakland Advanced Dental

It's Time to Plan for Sparks in the Park!

This year's fireworks event is Saturday, June 25th. Highland-White Lake Business Association and the Sparks Team are working together with the community to ensure that sparks will fly again this year. Camping, food music, kids' activities, raffles, and more! That's what we're planning and we want you to be part of it! Join our planning team now or add your name to our list of volunteers for the fun-packed, free community event that has been enjoyed by as many as 10,000 attendees each year. Our goal is to make this year's event even bigger and better. Sponsorship packages and vendor opportunities are available. Contact the HBA office for details or visit

www.SparksinthePark.com



Texas Hold'em Tournaments in February & March

Join us **February 10-13 & March 10-13**, from 5pm to 2am at the **Shark's Club** located on Highland Road in Waterford. Proceeds from the 8 evenings will benefit the **Highland-White Lake Business Association** and the **2011 Sparks in the Park** fireworks event. Come to watch, or stay to play! There is a new tournament each night.

Volunteers Needed!

2 volunteers must be present at all times for each date listed above. Each night will be split into 2 shifts, from approximately 5:00pm to 9:30pm & from 9:30pm to 2:00am. Let us know if you are able to help. One of the volunteers must be an HWLBA member, but the 2nd volunteer may be a spouse or friend. Please contact the HWLBA office for available time slots. Lets make a fun night of it!

Community Events Calendar

- Jan 28-29 Joel Jeremy Memorial Fund Snowball Dance @ South Lyon Hotel
 Jan 29 Winter Dog Walk at Proud Lake Recreation Area 1-3pm

 Feb 3 "Get Your Child off the Couch" at the Highland Library
 Feb 4 **Go Red** today for Heart Disease!
 Feb 11-12 Joel Jeremy Memorial Fund Snowball Dance @ Baker's of Milford
 Feb 25-26 Joel Jeremy Memorial Fund Snowball Dance @ White Lake Inn
 Feb 26 Huron Valley Council for the Arts hosts Harpist Christina Tamarelli

 Mar 11-12 Billy's Tip 'N Inn provides entertainment featuring the band: 2XL
 Mar 27 Huron Valley Chamber of Commerce "Community Showcase"

See our "What's New?" page for more info. on our web-site @ www.theHBA.net

Information on Women's Enrichment Day!

**Saturday,
March 5, 2011**

8AM-1PM

Highland Middle School
(305) John St ~Highland~
1 block W. Milford Rd at M-59

Participation Opportunities

Booth \$100

Highland-White Lake/Women In
Business Members receive a \$25
discount. A \$25 rebate is offered if
you bring 5 attendees

Sponsorship Opportunities

Platinum Benefactor \$500

*Booth, Recognition in Event Program,
Business Name and Logo in Milford
Times Advertisements for Event-value
of \$2880, and Signage at Event*

Gold Benefactor \$250:

*Recognition in Event Program and
Signage at Event*

Silver Benefactor \$100

Signage at Event

Door Prize Donor:

Announced when Prize is Awarded

Men are welcome!

If you have a business that needs
female customers, then we would
love to have you participate!
Presenting a workshop is easy. If
you have a skill or a knowledge
base about something that
women would find informative,
entertaining, or inspirational...this
event is for you! Take this
opportunity to connect with
ladies in a unique format!

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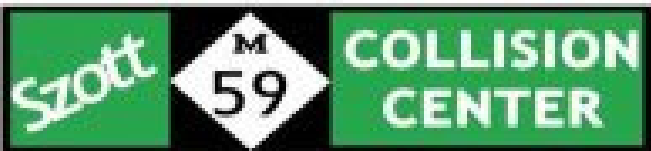
Szott Auto Group proudly serving Metro Detroit for over 50 years!



Holly (At I-75 exit 98) 877-681-8844



Highland (On M-59 at Duck Lake Rd) 877-216-2288



White Lake (On M-59 at Bogie Lake Rd) 877-216-4433

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Service 8am - 5pm

HBA Mission

"We will assist our area businesses and community in achieving continued prosperity and maintained growth."