

# B u s i n e s s N e w s

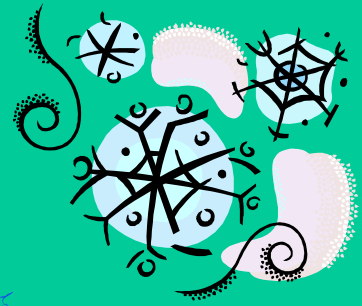
A Publication of Highland Business Association  
www.theHBA.net



January 2009

## Winter Networking Mixer

at the White Lake Inn  
Tuesday, January 13, 2009  
7:00pm



After the guests have gone & the decorations are put away, join us for a fun and relaxing night at the White Lake Inn! Bring some friends and start the New Year off right. Appetizers provided, Cash bar. Please RSVP by calling 248-889-1422 or email [info@theHBA.net](mailto:info@theHBA.net)



Guests enjoying last year's Networking Mixer

## Membership Luncheon at Noon on January 22nd

at Highland Twp Library Community Room

Member Business Showcase - Invite some guests!

The cost is \$13.00 if pre-paid; \$15.00 at the door.

To RSVP please call 248-889-1422 or email [info@theHBA.net](mailto:info@theHBA.net)



See Page 7 for Women's Enrichment Day Info!

**2009 Board Members**

**Officers:**

**President**

**Wendy Loncar**

Mary Kay Cosmetics

**Vice President**

**Karen Genson**

Mike Genson Plumbing

**Treasurer**

**Josh Mulder**

Ameriprise Financial

**Secretary**

**Kim Lucas**

Five Star Ace Hardware

**Past President**

**Sue Donovan**

Milford Times

**Directors:**

**Sally Brush**

Custom Plus

**Ronica Fodor**

Huron Valley State Bank

**Alan Heavner**

Heavner Canoe Rentals

**Bruce Kaier**

AAA of Michigan

**Kevin Law**

Fifth Third Bank

**Bob Miller**

RJ Miller, PC

**Jeffrey Muck**

Huron Valley Schools

**Penny Lewis**

Penny Lane Elderly Care

**Gail Perrin**

Highland Twp. Library

**Tammy Popchock**

TPOP Fitness

**Community Liaisons:**

**Tim Colbeck**

Highland DDA

**Triscia Pilchowski**

Highland Twp. Supervisor

**Leah Ohmer**

H.V. Council for the Arts

**Office Staff:**

Tami Flowers

Becky Stinnett

**Welcome to Our New Members!**

**Skybox Sports Grill**

*Kim Halbrook*

2825 E. Highland Rd.

Highland, MI 48356

No phone listing at this time

skyboxsportsgrill@yahoo.com

www.skyboxsportsgrill.net

**White Lake Inn**

*Chris Caldwell*

3955 Ormond Rd.

White Lake, MI 48383

248-887-1818

Fax: 248-889-9235

whitelakeinn@yahoo.com

**Total Choice Awards,Inc./**

**Lia Sophia Jewelry**

*Aime Davis*

121 S. Saginaw St.

Holly, MI 48442

248-369-8620

Fax: 248-369-8621

amie@tcaward.com

www.tcawards.com

**Thank you to our Renewing Members:**

Allegra Print & Imaging of  
Highland

Alternative Therapies

American Aggregates of  
Michigan, Inc

Broadview Tree Farm

Carpet Classics Floor Studio

Essential Massage and Well-  
ness Center

Exclusive Floor Covering

Fifty Nine West

Five Star Ace Hardware

Forever Yours Graphics

Freedom Works Opportunities

Gannett Directories

Goodwill Industries North

Oakland Career

Heavner Canoe Rentals.

Highland Sedan

Highland Station Orthodontics

Huron Cemetery Maintenance  
Independence Village of White  
Lake

Jeff Schimp Painting

Just Right Heating & Cooling

Kensington Valley Community  
Credit Union.

Milford Pharmacy

Paychex

Sparkies American Grill

Stanton Business Forms

TradeFirst.com

Twist & Shake of Highland

Valvoline Instant Oil Change

Wall Photography

Welco Properties

Wildfire Marketing of MI /

Hometown Connection

Magazine-HV



## Upcoming Events: For January 2009 & Beyond

Jan 7	HBA Board Mtg. 8:30am at Highland Station House
Jan 9	T.G.I.F. Coffee 8:00am at Senior Care & Services
Jan 13	White Lake Winter Mixer at White Lake Inn 7pm
Jan 22	HBA Board Mtg. 10:30am at Highland Library
Jan 22	HBA Luncheon - Member Business Showcase at Highland Library Community Room
Feb 11	HBA Board Mtg. 8:30am at Highland Station House
Feb 12	Trade Show Workshop with Colleen Kilpatrick 7-9pm Highland Station House
Feb 13	T.G.I.F. Coffee 8:00am
Feb 26	HBA Luncheon

To Register for events please call the Highland Business Association Office at (248) 889-1422

or  
Email us at [info@theHBA.net](mailto:info@theHBA.net)

We'll See you there!  
Check our website for more info on our events:  
[www.TheHBA.net](http://www.TheHBA.net)

# TGIF Coffee



Join us the second Friday of each month  
Meet us between 8am-9am on January 9th at  
Senior Care & Services  
1103 S. Milford Rd., Highland  
Visit [www.thehba.net](http://www.thehba.net) for link to map  
**Co-hosted by Age with Grace Senior Care**

### *Newsletter Advertising Opportunities*

Business Card.....\$25/month , Quarter page.....\$45/month

8 1/2 x 11 Insert.....\$35/month

*Did you know that you can place your business cards in our office for \$5/year?*

## **“Secrets to Making Your Trade Show Exhibit Pay Off”**

Back by popular demand...and just in time for Women’s Enrichment Day planning. Save the date for **Thursday, February 12 from 7:00-9:00pm** at Highland Station House, 205 W. Livingston St. Please join Marketing Coach, Colleen Kilpatrick as she shares the greatest goldmine of trade show exhibiting tips and strategies ever crammed into one workshop. This year the Huron Valley Chamber of Commerce and the Highland Business Association are joining forces to bring you the trade show workshop attendees have called, “Riveting”, “Invaluable”, and “A must”. Cost is \$25 for members, \$30 for non-members. Registration is required by calling 248-685-7129.

## *New Location for Essential Massage & Wellness Center, LLC*

Tammy Ware and Cindy McLaughlin, co-owners and therapists at Essential Massage & Wellness Center, opened the doors of their new location on Dec.1st, 2008. After many hours of painting and decorating, they are now ready to welcome you to the newly renovated facility. A Ribbon cutting ceremony was held on Dec. 10, 2008 to celebrate the occasion, and many HBA members and friends dropped by to wish Cindy & Tammy Good Luck. Stop by the new location at 1641 S. Milford Rd. Suite B, Highland, MI to schedule an appointment, purchase gift certificates, or just say hi! Call 248-714-9901 for business hours.



Photograph by Chris Wall of Wall Photography

## **New Advertising Opportunity for HBA and Local Businesses!**

The Milford Times has started a new business section called “Strictly Huron Valley Business”. It will be located on the last page of the A section of the newspaper, and will feature local business news, stories, and events. The Highland Business Association has the opportunity to have their own column every few weeks to advertise it’s upcoming events. The column will be titled “HBA Happenings”. Be sure to contact the HBA office if you have an event that you would like to promote in our column. Call Sue Donovan @ 248-685-1507 if your business has any special interest story, opening, relocation, etc. and she can connect you to the source to get your article submitted in the Business Milestones or Newsmakers sections. Articles are printed based on editor approval and space availability. Please submit information at least one week in advance of printing date.



## White Lake Township Business Association News

See front cover for news about the White Lake Winter Networking Mixer at White Lake Inn on January 13th!

### Discounted 2009 Membership Renewal Rates

#### Highland Business Association Renewal Dues for 2009

A Discounted Rate Schedule has been put into place by the board of directors as an incentive for early membership renewal. Please note that dues must be paid by February 1, 2009 to be included in the 2009 HBA directory. Please complete a registration form and include it with your payment to ensure that your membership information is up to date. Be sure to take full advantage of all your HBA membership benefits, including:

Listings in more than 20,000 copies of our two annual publications - delivered to every house and business

in Highland and White Lake Twps,

Listing on our web site's member directory,

Discount Rates for expo events,

Networking opportunities at our monthly and annual events,

Many advertising opportunities, and

Membership in our two divisions,

Women in Business and White Lake Township Business Association.

#### **Discounted Rate Schedule:**

<u>Dues Paid by:</u>	<u>Amount Due:</u>
December 31, 2008	\$135.00
January 31, 2009	\$140.00
After Jan. 31, 2009	\$150.00

This space for printer ad

## Red Box Food Drive Helps Local Families

Thank you to all the businesses who volunteered to be a collection location for the Red Box Food Drive. The donations were collected on Dec. 15th and distributed to local residents in need during the Holidays. Thanks, also, to HBA members Sally Brush of Custom Plus, Kim Lucas of Five Star Ace Hardware, Karen Genson of Mike Genson Plumbing & Mechanical, Lori Rea of Bank of America, and Norma Nicholson of Nicholson Appraisal for delivery & pick-up of boxes, and Community Sharing, Highland Goodfellows, and Open Door Outreach Center for distributing the food to the families. Together we made a lot of wishes come true!

### **Participating businesses in Milford for Community Sharing:**

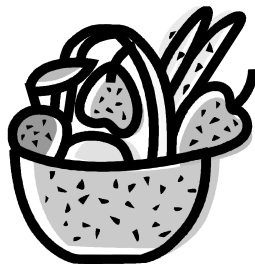
Cartridge World, Coldwell Banker Callan Realtors, Flagstar Bank, and Lynch & Sons Funeral Home.

### **Participating businesses in Highland for Highland Goodfellows:**

ABC Printing, Advantage Tax Service, Allegra Print & Imaging, Allstate-Innes Agency, Beaty's Florist & Greenhouses, Inc., Century 21-Meck, Colasantis Produce & Plants, Dairy Queen, Exclusive Floor Covering, Eyecare Connection, Fifth Third Bank, Five Star Ace Hardware, Freedom Work Opportunities, Gennero Chiropractic Health Center, Goodwill North Oakland Career Center, Greg's Auto Repair, Gun Barn, Hallowell & Associates, Highland Elementary School, Highland Food Center, Highland Library, Highland Senior Center, Highland Township Offices, Huron Valley Council of the Arts, Huron Valley Schools Admin. Bldg, Huron Valley State Bank-Highland, Jay Chevrolet, Kensington Valley Community Credit Union, LaFontaine Automotive Group (both locations), Manic Organic Natural Foods, Milford Pool & Fitness Center, Nu-Way Supply Kitchen & Bath, One Hour Martinizing, Sisters Barber Shop, Treger Studio of Martial Arts, West Oakland Advanced Dental Artistry, and Zaydees Coffee House.

### **Participating businesses in White Lake for Open Door Outreach Center:**

Allstate Insurance-Shirl Crowe, Bank of America-White Lake, Clarkston State Bank, Dick Morris Chevrolet, Lakes Area Family Chiropractic, TPOP Fitness, White Lake Township, White Lake Township Library, and Lakeland Pool & Fitness Center.





## **Support, Opportunity, Connection**

Women In Business is a division of the Highland Business Association  
 Our Mission: We are dedicated to assisting each other with support, networking opportunities, group advertising, educational workshops, and community involvement.

**Women's Enrichment Day** will be held on **Saturday, April 25, 2009** from 8am-1pm at Highland Middle School.

Highland Middle School is located at 305 John St. in Highland, 1 block west of Milford Rd. at M59. The \$5 registration fee includes a continental breakfast and 4 workshop sessions for each attendee. There are more than 40 workshops to choose from, with topics ranging from health & fitness, finance, gardening, cooking, & beauty tips. Shopping opportunities are also available from more than 60 vendors showcasing their products and services throughout the school building.

### **Does your business need to connect with female consumers?**

If so, here's a great opportunity for all businesses (not just women-owned businesses) to reach out to the key decision makers of family purchasing!

#### **Participation Opportunities:**

Booth \$100

Booth & Workshop \$150

HBA/WIB Members receive a \$25 discount

\$25 rebate is offered if you bring 5 attendees



#### **Sponsorship Opportunities:**

Corporate Sponsor \$1000

Industry Exclusive (only one sponsor per industry at this level).

Includes prominent recognition in event program, prominent positioning of business name & logo in Milford Times Advertisements for the event and signage at the event.

Platinum Sponsor \$500

Includes booth, recognition in event program, business name & logo in Milford Times Advertisements for the event and signage at the event.

Workshop Sponsor \$100

Listed as sponsor for a Workshop presented by a 3rd party

Door Prize Donor

Business announced when prize is awarded

Last year's event was attended by nearly 250 women, and we are expecting an even greater turn out this year. We will once again be partnering with Huron Valley Schools to promote WED, reaching nearly 10,000 homes through fliers sent home with the students and emails sent to the parents. Proceeds from Ticket sales (\$5 each) will be donated to Huron Valley Education Foundation. WED offers area residents an opportunity to support their schools while receiving a day full of information, entertainment, and inspiration for themselves!

Vendor booth and workshop registrations now being accepted.



Highland Business Association  
116 S. Milford Rd  
PO Box 843  
Highland, MI 48357

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# Save on Your Next Vehicle & Save the Environment

Over the past 25 years, the LaFontaine Automotive Group has been expanding our presence in Southeastern Michigan with vision and integrity. We are proud to announce that this tradition continues, with our newest, and GREENEST, location! Our 63,000 square foot state-of-the-art building is the first Michigan dealership to be built GREEN from the ground up! Our new Buick-Pontiac-GMC-Cadillac dealership is located on M-59/Highland Road, just west of Hickory Ridge Road in Highland Township!

**LaFontaine**  
Automotive  
Group

## FIRST NEW CERTIFIED GREEN DEALERSHIP IN MICHIGAN

### OUR NEW DEALERSHIP INCLUDES:

Deli • Coffee Shop • Boutique • Nail Salon  
Children's Play Area • Science Center • Full Service Body Shop  
Offering Home Delivery of Vehicle Purchases  
Home of the Original \$9<sup>99</sup> Oil Change



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1-866-LaFontaine • 4000 W.HighlandRd., Highland MI 48357  
[www.thefamilydeal.com](http://www.thefamilydeal.com)



### HBA Mission

“We will assist our area business and community in achieving continued prosperity and maintained growth.”