

# B u s i n e s s N e w s

A Publication of Highland Business Association  
[www.theHBA.net](http://www.theHBA.net)



March 2009

## It's time to start planning for Sparks!



Saturday, June 27, 2009 at Milford High School

Highland Business Association and the Sparks in the Park Committee are working together with the community to ensure that the "Sparks" will fly again this year. Camping, Food, Music, Kid's activities, Fireworks, Raffles, and More! That's what we're planning for this year's Sparks in the Park and we want you to be a part of it. Join our planning committee now or add your name to our list of volunteers for this fun-packed, free community event. This fireworks event has been enjoyed by as many as 10,000 attendees each year. Our goal is to make this year's event even bigger and better, Sponsorship packages and vendor opportunities are available! See enclosed insert or call 248-889-1422 for details.

[www.SparksinthePark.com](http://www.SparksinthePark.com)

**Membership Luncheon at Noon on March 26th  
at Apollo Center, 2029 N. Milford Rd., Highland**

Speaker: Jackie Johnston, Huron Valley Schools Superintendent

The cost is \$13.00 if pre-paid; \$15.00 at the door.

To RSVP please call 248-889-1422 or email [info@theHBA.net](mailto:info@theHBA.net)

*If you're quiet about your business, your business is apt to be quiet, too.*

**2009 Board Members**

**Officers:**

**President**

**Wendy Loncar**  
Mary Kay Cosmetics

**Vice President**

**Karen Genson**  
Mike Genson Plumbing

**Treasurer**

**Josh Mulder**  
Ameriprise Financial

**Secretary**

**Kim Lucas**  
Five Star Ace Hardware

**Past President**

**Sue Donovan**  
Milford Times

**Directors:**

**Sally Brush**

Custom Plus

**Ronica Fodor**

Huron Valley State Bank

**Alan Heavner**

Heavner Canoe Rentals

**Bruce Kaier**

AAA of Michigan

**Bob Miller**

RJ Miller, PC

**Jeffrey Muck**

Huron Valley Schools

**Penny Lewis**

Penny Lane Elderly Care

**Gail Perrin**

Highland Twp. Library

**Tammy Popchock**

TPOP Fitness

**Community Liaisons:**

**Tim Colbeck**

Highland DDA

**Triscia Pilchowski**

Highland Twp. Supervisor

**Leah Ohmer**

H.V. Council for the Arts

**Office Staff:**

Tami Flowers

Becky Stinnett

**Welcome to Our New Members!**

**Rick Lindbeck Design, Inc**

*Rick Lindbeck*  
1550 N. Milford Rd.  
Milford, MI 48381  
248-310-4590  
Fax: 248-937-1577  
rick@ricklindbeckdesign.com  
*Architect, Residential Design*

**Eagleton Septic**

*Tina Francis*  
P.O. Box 788  
Highland, MI 48357  
810-632-7099  
tinafrancis@cablespeed.com  
*Septic Cleaning/Installation*

**Crown V Ranch at  
Highland Recreation Area**

*TJ Sullivan*  
5300 E. Highland Rd.  
White Lake, MI 48383  
248-887-4779  
www.crownvranch.com  
crownvranch@att.net  
*Riding Stable/ Therapy Riding*

**Simplified Office Services, LLC**

*Mary Krebs*  
821 Milford Glen Circle  
Milford, MI 48381  
248-676-0333  
Fax: 248-676-8040  
mary@simplifiedofficeservices.com  
*Small Business Payroll & Accounting*

**Automotive Solutions**

*Gary Fraley*  
2804 Lewellen  
Highland, MI 48356  
248-889-0100  
gfraley@comcast.net  
*Auto Repair, Electrical Specialist*

**Corrections to HBA Directory**

**ABC Printing**

Email: abcprint@comcast.net

**Christina R. Hamill, CPA**

Phone: 248-887-6562

Fax: 248-887-6522

Email: christyrae@aol.com

**New Community Organization Members:**

**Highland Township Board**

*Raymond P. Polidori - Trustee*  
4408 Chevron Dr.  
Highland, MI 48356  
248-889-5025  
krpolidori@yahoo.com  
*Politician*

**Community Sharing**

*Mel Boomer*  
2029 N. Milford Rd.  
Highland, MI 48357  
248-889-0347  
info@community-sharing.org  
*Non-profit Community Support Group*

**Highland Township Public Library**

*jude halloran*  
444 Beach Farm Circle  
Highland, MI 48357  
248-887-2218  
www.highlandlibrary.info  
jhalloran@highland.lib.mi.us



## Upcoming Events: For March 2009 & Beyond

- |           |   |
|-----------|---|
| March 7   | Comedy Night at White Lake Inn  |
| March 11  | HBA Board Mtg. 8:30am at Highland Station House   |
| March 13  | T.G.I.F. Coffee 8-9am at Coldwell Banker Callan Realtors - Kathi Curtis and Sharon Lanzetta |
| March 19  | Women In Business Dinner - 6:30pm at Comeback Inn   |
| March 26  | HBA Luncheon at Noon at Apollo Center   |
| Mar 28-29 | Huron Valley Taste & Expo   |
| April 8   | HBA Board Mtg. 8:30am at Highland Station House   |
| April 17  | T.G.I.F. Coffee 8-9am   |
| April 23  | HBA Luncheon at Noon at 59 West   |
| April 25  | Women's Enrichment Day at Highland Middle School  |

To Register for events please call the Highland Business Association Office at (248) 889-1422

or  
Email us at [info@theHBA.net](mailto:info@theHBA.net)

We'll See you there!  
Check our website for more info on our events:  
[www.TheHBA.net](http://www.TheHBA.net)

# TGIF Coffee



Join us the second  
Friday of each month  
Meet us between 8am-9am on  
March 13th at  
Coldwell Banker Callan Realtors  
"Team Sisters"  
525 N. Main St., Suite 240, Milford  
Visit [www.thehba.net](http://www.thehba.net) for link to map

### *Newsletter Advertising Opportunities*

Business Card.....\$25/month , Quarter page.....\$45/month

8 1/2 x 11 Insert.....\$35/month

*Did you know that you can place your business cards in our office for \$5/year?*

## **Earn \$\$ for Recruiting New Members!**

The HBA is serious about growing it's membership now more than ever. HBA members can earn \$50 commission for each new business member that they recruit into our association. Offset the cost of your own membership dues by bringing in other businesses!

Stop by the HBA office to pick up some membership applications, or have prospective business members sign up on our web site at [www.thehba.net](http://www.thehba.net). Include your name on the application, or have the new business list you as the recruiting member and we will take care of the rest. It's a win-win situation for all of us!

## **Highland New Resident Packets**

HBA members have a great opportunity to promote their businesses to new residents of Highland. The Highland Township Clerks office offers a "New Resident Packet" to people relocating into the area. They have generously offered to let HBA members include advertising material and/or coupons in the packet at no cost. If you are interested in participating, please provide about a dozen pieces of literature to the HBA office and we will forward it to the Township office along with other material from our members. It is a great way to introduce new residents to our area and the many wonderful businesses and that are located here. Thanks to the Township Clerks for helping to promote HBA businesses!

## **Luncheon Postcard Reminder**

Don't forget to bring your postcard with you to the HBA monthly luncheon for a chance to win a free lunch! Just drop your postcard in the bucket when you come in the door. One name will be drawn and the lucky winner will get a complimentary lunch at the following month's HBA luncheon.

## **Bring Some Guests - Win a Prize**

Bring three or more guests to any HBA event and your name will be placed in a drawing to win a prize. The drawing will be held during each event, so there is no waiting to see if you won! Prizes and values will vary. And if you're the only one to bring three or more guests, you automatically go home with a prize. Get out your address book and start inviting!



## White Lake Township Business Association News

### Comedy Night at the White Lake Inn



Opening Act - Steve Lind

Saturday, March 7, 2009  
Stop By For Lots of Laughs  
Beginning at 7:00pm

\$15 tickets will be available at the door for Saturday Night's Comedy Event. Food Menu and Cash Bar available during the show, with musical entertainment to follow. Bring some friends! The White Lake Inn is located at 3955 Ormond Road in White Lake. Please call 248-889-1422 for more information.

Proceeds benefit the HBA Scholarship Program



Headliner - Norm Stulz

### "Strictly Huron Valley Business"

The Milford Times has started a new business page called "Strictly Huron Valley Business", featuring local business news, stories, and events. The Highland Business Association will have it's own column every few weeks, titled "HBA Happenings", to advertise it's upcoming events. Be sure to contact the HBA office if you have an event that you would like to promote in our column. Call Sue Donovan at 248-685-1507 if your business has any special interest story, opening, relocation, etc. that you would like submitted to the Business Milestones or Newsmakers sections. Articles are printed based on editor approval and space availability. Please submit information at least one week in advance of printing date.

This space for printer ad

# Thank You to Our Renewing Members!

ABC Printing  
 Ace Pyro  
 Beading Friendly  
 Christina Hamill, CPA  
 Duane Karr & Associates  
 Fountain of Youth  
 Gennero Chiropractic Health Center  
 Hallowell & Associates, PLC.  
 Heinsight Optical.  
 Highland Cleaners  
 Highland Feed & Supply

Milford Music  
 Monthly Shopper  
 National City Bank  
 Pearls to Perfection  
 Renovations, Roofing & Remodeling  
 Saint George's Cafe  
 Szott M-59 Dodge  
 Tuffy Auto Service Center of Highland  
 Uncle Buck's Party Time Rentals  
 VALIC  
 Wee Friends Child Care Center  
 West Oakland Advanced Dental Artistry

## Community Events Calendar

- Mar 4-25 Building Blocks preschool free Community Storytime -Wednesdays at 10:30
- Mar 14 HVCA Concert - Dusty Rhodes at Highland Station House - 7:30pm
- Mar 14 Community Sharing - Go for the Green at Bakers of Milford - 5:30pm
- Mar 16 Highland Equestrian Conservancy Eco-Tourism - Highland Station House 6:30pm
- Mar 21 Milford Center for Performing Arts - Jerry Jacoby - 2pm
- Mar 28 HVCA Youth Talent Show Open Audition at Highland Middle School  
Download Rules and Application at [www.milfordmusic.com](http://www.milfordmusic.com)
- Mar 28-29 Huron Valley Taste & Expo at Milford High School
- Apr 4 Huron Valley Egg Hunt—Duck Lake Pines Park - 11:00am
- Apr 4-5 5th Annual Spring Fling Black Sheep Weavers - HVCA Sat.10-5, Sun. 11-3
- Apr 16-18 Community Sharing Garage Sale - Donations accepted beginning Mar. 31
- Apr 18 HVCA Concert - Dennis & April Arabian Tini Jazz Duo - 7:30pm
- Apr 19 Huron Valley Earth Day Festival - Carl's Family YMCA 12-4pm



### “Go for the Green” Community Sharing Fundraiser

Community Sharing will be holding its 4th Annual “Go for the Green” dinner event on Saturday, March 14, 2009 starting at 5:30 pm at Bakers of Milford. Join us for a fun evening of food, entertainment, and silent auction. This important fundraiser allows us to provide critical items such as food, clothing , and financial assistance for our clients.

In December 2008 alone, Community Sharing came to the aid of over 900 individuals.

Your \$50 pp donation includes dinner, along with live music and dancing. Live entertainment by “Whack the Mole” (60’s and 70’s music) beginning at 9:00pm. The event emcee is Karen Savelly, the mid-day air personality for WCSX (94.7).

Silent Auction items include a Fly Fishing Trip to Montana, a Family Disney Package, a Hot Air Balloon Ride, Golf Packages, a Condo in Sugarloaf, Sports Memorabilia, a Ride on a Milford Fire Truck in the 4th of July Parade, and Gift Baskets for every occasion.

For more information, please contact Carol Sosnowski at 248-242-6436 or 248-778-6574.

[GoForTheGreen@community-sharing.org](mailto:GoForTheGreen@community-sharing.org)



## **Support, Opportunity, Connection**

Women In Business is a division of the Highland Business Association  
 Our Mission: We are dedicated to assisting each other with support,  
 networking opportunities, group advertising,  
 educational workshops, and community involvement.

### **You're Invited to a Ladies Night Out, Sponsored by Women In Business**

Thursday, March 19, 2009 6:30 pm Cost \$20

Location: Comeback Inn, 1451 S. Milford Rd., Highland

Join us for a fun night of networking. We will be sharing tips and ideas for effectively turning  
 Enrichment Day contacts into potential customers. Visitors are welcome - bring some friends!

Please contact the HBA office to RSVP. Call 248-889-1422 or email to [info@thehba.net](mailto:info@thehba.net)

## *Women's Enrichment Day*

**Saturday, April 25, 2009 8am-1pm at Highland Middle School**

The \$5 registration fee includes a continental breakfast and 4 workshop sessions for each attendee. There are more than 40 workshops to choose from, with topics ranging from health & fitness, finance, gardening, cooking, and beauty tips. Shopping opportunities are also available from more than 60 vendors showcasing their products and services throughout the school building. Free gift for the first 150 ladies pre-registered. Visit [www.enrichment-day.com](http://www.enrichment-day.com) to check out the great selection of classes and vendors for this year! Vendor booth registrations and door prize donations still being accepted.

### **Thank you to the following Sponsors!**

**Ameriprise Financial - Josh Mulder**

**DMC Huron Valley-Sinai Hospital**

**Fountain of Youth Skin Renewal Center**

**Huron Valley Schools**

**Huron Valley State Bank**

**LaFontaine Automotive Group**

**Milford Times**



We will once again be partnering with Huron Valley Schools to promote WED, reaching nearly 10,000 homes through fliers sent home with the students and emails sent to the parents. Proceeds from Ticket sales will be donated to Huron Valley Education Foundation.

One lucky winner will also receive our "Ultimate Makeover", a three month transformation including: Hair Cut, color, and style, Cosmetic procedures, Facial and Makeup, Teeth Whitening, exercise and nutritional consultation, Glamor photos, financial review, and more. Visit [www.enrichment-day.com](http://www.enrichment-day.com) for a make-over application. Bring the completed application and a picture of yourself to the event. Applications also available at the event.



Highland Business Association  
 116 S. Milford Rd  
 PO Box 843  
 Highland, MI 48357

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# Save on Your Next Vehicle & Save the Environment

**O**ver the past 25 years, the LaFontaine Automotive Group has been expanding our presence in Southeastern Michigan with vision and integrity. We are proud to announce that this tradition continues, with our newest, and GREENEST, location! Our 63,000 square foot state-of-the-art building is the first Michigan dealership to be built GREEN from the ground up! Our new Buick-Pontiac-GMC-Cadillac dealership is located on M-59/Highland Road, just west of Hickory Ridge Road in Highland Township!

**LaFontaine**  
 Automotive  
 Group

## FIRST NEW CERTIFIED GREEN DEALERSHIP IN MICHIGAN

### OUR NEW DEALERSHIP INCLUDES:

- Deli • Coffee Shop • Boutique • Nail Salon
- Children's Play Area • Science Center • Full Service Body Shop
- Offering Home Delivery of Vehicle Purchases
- Home of the Original \$9.99 Oil Change



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**1-866-LaFontaine • 4000 W.HighlandRd., Highland MI 48357**  
**[www.thefamilydeal.com](http://www.thefamilydeal.com)**



### HBA Mission

“We will assist our area businesses and community in achieving continued prosperity and maintained growth.”