

The Highland White Lake Business Association is pleased to announce that Ann Giese has joined as Executive Director. Giese will be responsible for the daily operations of the association, growing membership, providing membership value, organizing events and serving as administrator of the Board.

“We are fortunate to have someone of such high caliber and her strong background will be an asset to the association,” said Lori Woods, President of HWLBA.

Ann has almost twenty years of professional experience and ten years of community volunteerism. She was previously employed with Valassis and had a long track record of success during her eighteen-year tenure with the organization. Ann started as a Logistics Specialist and was promoted within two short years to Operations Specialist. Then promoted to Operations Leader/Supervisor where she served in that role for three years. Then in 2001 she was promoted to Operations Manager where she led and managed a team, developed relationships with vendors, developed training programs, and grew the direct mail program within the firm. In 2007 she took on the role of part time Project Manager which provided more flexibility and work life balance, and served in that capacity until May of 2014.

In 2014 she resigned for Valassis to focus on her family. Since 2014 she has served in several volunteer and community focused roles. This included volunteering and working at HVS schools to support her kids, teaching faith based education at her church, and serving on her Subdivision HOA. Ann also worked at Strawesome (local internet based glass straw manufacturer), and currently teaches fitness classes at Carls YMCA.

“I look forward to engrossing myself in this community and meeting new people,” said Ann. “This is a great community and I look forward to getting to know our members and helping them connect with other businesses.”

Ann lives in Highland with her husband Matthew and has three children. She enjoys working out, being outdoors, cooking, volunteering and spending time with her family.